



شركة المعرفة
Knowledge Corp.

Challenges of Tomorrow

SOLVED TODAY

Media Production Services Profile

WHO WE ARE?

Deriving powerful solutions for a digital future.

Knowledge Corporation (KCORP) is a solutions provider harnessing the power of knowledge for technological and digital advancements. With its roots in Saudi Arabia and UAE, KCORP promotes client convenience by offering a variety of services and products under one umbrella.

From content and technology to event management services, we deliver personalized solutions tackling modern-day challenges.

OUR ORIGIN

Knowledge Corporation is an offspring company of the Gulf Research Center.

The Gulf Research Center is a privately funded, non-partisan think tank, providing education and consultancy services in the Arabian Gulf region since 2000.



WHAT WE DO?

Bringing you
**closer to your
vision.**

Bigger Impact. Better Results.

We form a synergy between knowledge-based systems and information and communications technology to empower our clients with specific solutions.

With our integrated approach, we bring the power of our people, our valued content, and cutting-edge technology together to create solutions based on knowledge.



HISTORY

10+ years of **local** and **multinational** experience.

Our well-established experience in the Gulf region forms the foundation of our extraordinary story. We began with knowledge systems and communications technology to uplift our people with solutions catering to their specific needs. We became one of the most unique firms by extending our services into the event management industry and earning a well-reputed name across the region.

WHO DO WE WORK WITH?

ICORP empowers businesses, government entities, and organizations to seek greater opportunities with knowledge-intensive services. We work closely with private and public organizations looking to enhance their performance with better solutions, event management strategies, and integrated services.

More than 2000 EXPERTS



OUR APPROACH

Connecting experts around the globe to deliver sustainable success.

Our approach incorporates our people, our global network of experts, and our deep-rooted knowledge of the latest technology. With experts ready to transform your businesses and organizations, we face complex challenges and derive flexible solutions to help you achieve all your goals.



OUR PILLARS

Technology



Embed the latest technology in your systems.

We transform public and private organizations with an effective digital framework.

Content



Localized & well-researched content.

Our expertise includes content creation, analysis, editing, and localization.

Our People



Local talent & global partners.

We have an extensive network of partners enabling us to work with 2500 additional global experts.

VISION

To establish KCORP as a leader in the field of knowledge, technology, and event management.

VALUES

Sustainability

Our results-driven strategies and proven methods deliver long-term success to help you sustain your position in your respective field.

Diversity

From our services to our experts, we redefine the future by believing in the power of diversity and welcoming new perspectives.

Integrity

We direct our actions with the highest standards of ethical conduct in the respective industries with honest and open communications.

Collaboration

We are a team of professionals thriving by collaborating ideas and knowledge to establish stronger relationships with our clients.



WHY US?

Customized integrated solutions.

KCORP is a one-stop-shop for all your knowledge, ICT, and event management-related needs.



Local, regional, and international network of content and technology experts.

Industry-specific solutions tailored to support your company goals.

World-class consultancy services to help you reach your full potential.

Impeccable research skills targeting the core challenges of your field.

Services spanning across multiple industries and regions.



Media Production

KCORP is all set to introduce media production in our list of services with a focus on corporate and academia based outputs. Our goal is to elevate ethical consumption of high-quality media content in various forms including films, animations, audios, videos and developing program material.

During the digitization of the world, an overwhelming amount of media is produced every second. KCORP wants to create impactful and exceptional content meeting the needs of our people.

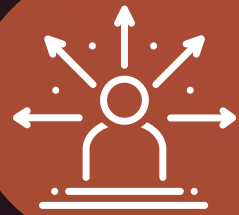
What do we offer?

KCORP, in collaboration with its organizational partners, creates engaging and inspiring content for mediums including web, social media, cinema and television. We cater to a wide variety of audiences with our following bespoke services.

- Concept Ideation
- Filming & Photography Video
- Production
- Post-Production
- Digitizing & Editing Scripting
- & Screenplay Radio
- Programming Subtitling –
- (Arabic/English) Voice-overs
- (Arabic/English) Graphics
- Design
- Sound Engineering & Design
- Colour Correcting & Grading



Step 1



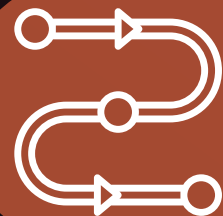
Participative decision making

Step 2



Planning for success

Step 3



Unique creative process

Our Methodology

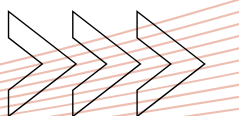
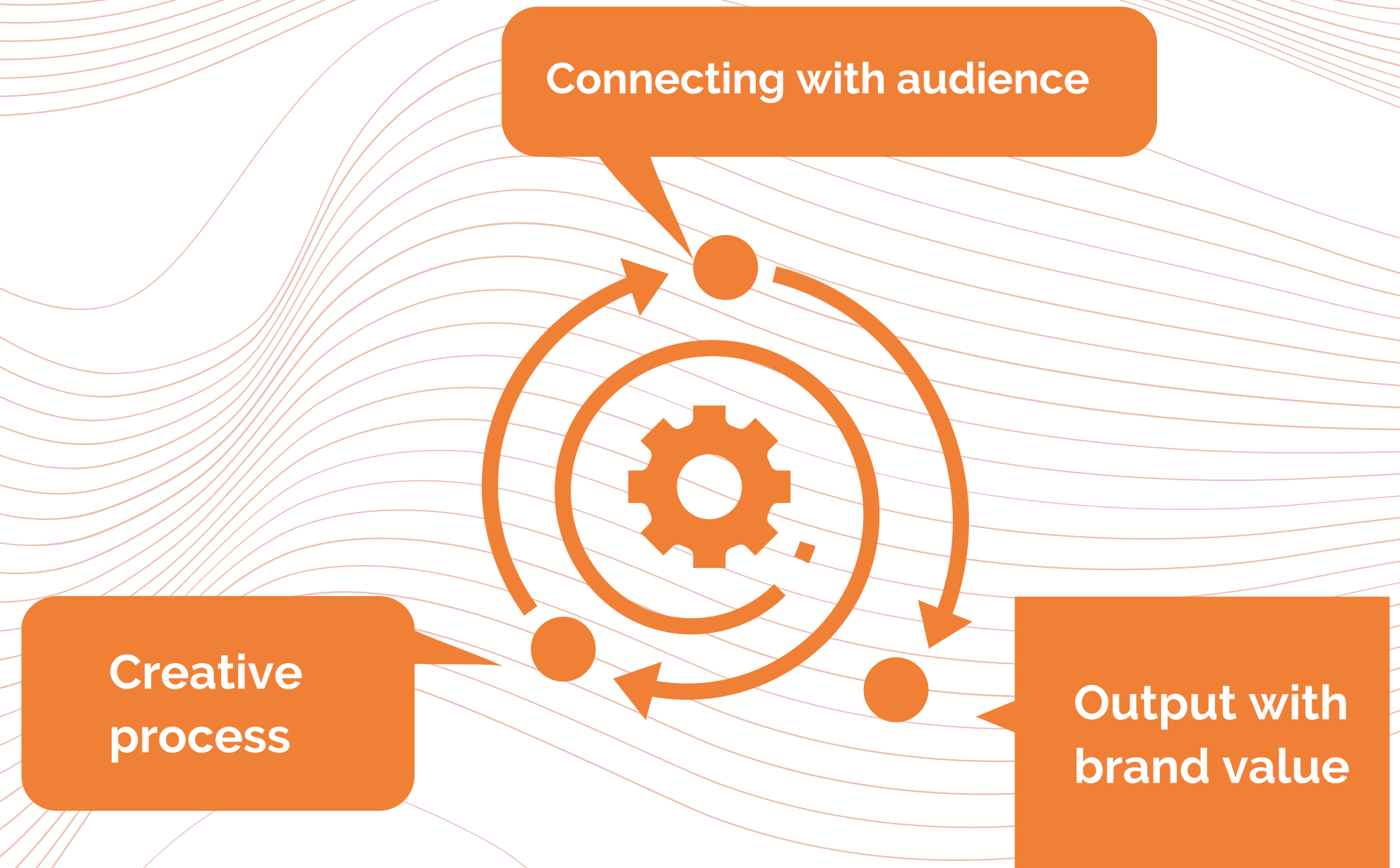
KCORP collaborates with our partners by encouraging participative decision making to achieve our common goals. We perform storyboarding, script readings and focus-group testing imperative for generating the desired output. Our years of experience and exposure in academia and the corporate world gives us fresh perspectives needed to present top tier content to academics, government officials, and high net worth businessmen.



Media Production

Our Approach

KCORP's approach to media production begins by building an active connection with your target audience. We maximize your reach using responsible research-based writing and select economical methods to deliver outstanding results. Our creative process finishes with adjustments required to highlight the organization's voice, vision and impeccable brand recall value.



Media Production



Why work with us?

Global network of Media, Government and Business professionals

KCORP's comprehensive network of connections across the world enhances your media engagement and reach.

Social Media Engagement

Our team performs excellent marketing campaigns on social media to hype up your production.

Extensive Experience

KCorp has years worth of experience in a wide range of services spanning over different business verticals.

Technical Expertise

Our technical expertise has grown remarkably over the years to benefit your productions with the latest practices.

Cost-efficient & adding value for posterity

We choose economical methods without compromising on quality.

Bilingual content provisions

KCORP encourages diversity and inclusion even in our productions.

OUR SERVICES





A complete spectrum of innovative services

We bring together all the essential elements of running an enterprise smoothly with our knowledge-based approach. Our synergy thrives on our collective eagerness to create practical solutions transforming your businesses.

We help our clients embrace better ways of operating businesses with our holistic consultancy services, ICT solutions, and event management services.



Our Business Verticals

We service clients from a wide range of business verticals.

Government Sector

Education

Services

Banking & Islamic Finance

Media

Construction & Real Estate

Healthcare

Consumer Goods

Tourism

Oil & Gas

Information & Communications technology



OUR NETWORK

Our local, regional,
and global network
of experts.

We have an impressive network of more than 2500 experts across the globe.

- 
-  **Saudi Arabia, Jeddah**
Center for research and analytics on the Gulf Region and client support.
 -  **United Arab Emirates, Dubai**
Center for ICT and Knowledge System Development.
 -  **Jordan**
Center of excellence for data, including: Acquisition, analysis, localization, and translation
 -  **Pakistan**
Center of excellence for data, including: Acquisition, analysis, and systems.



**Government Organizations | Ministries | Startups | SMEs |
Academic Organizations | Universities
Media Organizations | International Organizations | NGOs |
Research Organizations | Service Organizations**



OUR CLIENTS
Clients we've served proudly.

KCORP has an impressive portfolio working with clients from private, government, and semi-government sectors. We work with clients across the GCC region and Europe, including:



OUR COMMUNITY

Uplifting our **community** with years of multidisciplinary experience.

KCORP strives towards complete customer satisfaction. Our wide range of services combined with years of experience helps us in putting people first, while overcoming the underlying challenges of the ever-evolving business ecosystem.

OUR FUTURE

Achieving **milestones** in our respective fields.

Our ambitions drive us towards our ultimate goal, i.e. to gain recognition as experts and becoming the company of choice in all our respective fields.



Feel free to reach out to us to know more about us.

CONTACT US

We're here for
you.

A glimpse of our expertise across our business verticals.

 us a call at +966 - 12-651 8888

 us at info@kcorp.net

Riyadh Office

Office FN11A, North Tower,
King Faisal Foundation, Kings
Fahd Branch Rd, Al Olaya,
Tel: +966 - 11 - 2031188, 2112567
P.O. Box 12212, Riyadh
Kingdom of Saudi Arabia

Jeddah Office

19 Rayat Al-Itihad Street
Tel: +966 - 12 - 651 8888
P.O. Box 80501
Jeddah 21443
Kingdom of Saudi Arabia

Dubai Office

Office 1521, 1522, Blue Bay
Tower, Marasi Drive Dubai
Tel: +971 - 4 - 572 6400
P.O. Box 80942
Dubai, United Arab Emirates